

Summary of January 15, 2015



In attendance: Zach Baum (SC Legislator Kara Hahn's Office); Dr. Bruce Berlin (SC Med Society); Rodolfo Cano (Fidelis); Kali Chan (Adelphi Univ); Judith Clarke (Adelphi Univ); Elizabeth Cohn (Adelphi Univ.); Ilene Corina (PULSE of NY); Lisa Davis (NS-LIJ Care Connect); Amy Engel (Sustainable LI); Marilyn Fabbriante (St. Charles Hospital); Carol Foley (St. Joseph Hospital); Juliet Frodella (ELIH); Tina Graziose (YMCA); Martine Hackett PhD (Hofstra Univ); Legislator Kara Hahn (Suffolk County); Chris Hendriks (CHSLI); Gina Kearney (South Nassau Communities Hospital); Joseph Lanzetta (Mercy Med Center); Colleen Valdini (Good Sam); John Jarvis (Advanced Health Network); Anne Little (Asthma Coalition); Theresa Marandino (NUMC); Sue Palo (St. Francis Hospital); Gabrielle Pareja (South Nassau Communities Hospital); Heather Reynolds (St. Catherine of Siena); Eileen Solomon (ELIH); Debbie Tinnirello (Senator Gillibrand's Office); Celina Cabello (NCDOH); Nancy Copperman (NS-LIJ); Vincent Strykowski (St. Vincent de Paul Society); Sharon Player; Trevor Cross (HRHCare); Grace Kelly McGovern (SCDOH); Yvonne Spreckels (Stony Brook Univ Hospital); Michele Gervat (American Heart Association); Tonya Samuel (Adelphi Univ); Michael Stoltz (Assoc for Mental Health and Wellness); Juliet Serrano (United Healthcare); Lisa Benz Scott PhD (Stony Brook University – via phone); Janine Logan (NSHC).

Meeting opened with introductions around the room.

Grants Update

The Nassau-Suffolk Hospital Council on behalf of the Long Island Health Collaborative was awarded the PHIP grant from the state. Award is \$2.4 million payable over two years. Contract not signed yet. Working through details with DOH staff. The Long Island Community Foundation grant was not awarded to LIHC. In follow up call with foundation's program manager we learned that our app was not grassroots enough to make real difference; questioned why hospitals can't fund such an initiative; and use of consultant group not locally based. Collaborative entertained submitting an app to the BUILD foundation – another grant to support collaborative partnerships. However, this grant does not fund any areas defined by town or county – more urban-oriented of 150,000 plus people.

Data Project Update

Two data pilots running and info entered. Some glitches, but bugs worked out. We are now waiting for Stony Brook Univ to provide sample report to ensure we have a valid output product. Sample report is anticipated by the end of next week. Wellness Survey distributed to members. Piloter Juliet Frodella suggested some changes to survey and online program profile. She will forward changes to Janine Logan. Dr. Benz Scott noted that collaborative members can add

other survey instruments to the data platform. She also emphasized that Stony Brook Univ has MPH students who can complete practicum and internships. Practicum is more project-oriented. Adelphi University and Hofstra University representatives also offered students from their public health programs. Adelphi has a Community Fellows Program that matches students from all disciplines with not-for-profits. Program is supported by funding.

Guest Presenter – SC Legislator Kara Hahn

Legislator Kara Hahn introduced legislation for a Rx for Parks program for Suffolk County and it was approved by full legislature in November. Modeled after program offered by the National Parks Service. Bill will encourage individuals to walk in county parks. Will offer a database of walking trails. Program aligns nicely with LIHC's Rx for Walking program. LIHC has a seat on Leg. Hahn's advisory board for this initiative and that first meeting will occur soon. Leg. Hahn also discussed some of Suffolk County's other healthy initiatives – healthy options at park concession stands; vending machines; jails. She noted the trend in adventure tourism and would like to capitalize on that by offering more by way of county parks such as a Parks Passport program for children. Get a stamp each time they visit a park. All public schools have wellness policies and perhaps there is a way for Suffolk County to use that as an avenue to expand the Rx for Parks program and related endeavors.

Subgroup Reports

Education/Public Outreach – chaired by Christine Hendriks. Committee met Nov. 24th to work out details of Rx for Walking for Program – printed materials needed, how to launch, target audience. Possibility that docs could earn CMEs for learning about and participating in program. Dr. Berlin investigating. Hope to launch by the spring. Group to meet after full LIHC meeting concludes today.

Complete Streets – chaired by Nancy Copperman. Group held a meeting prior to this full LIHC meeting. NCDPW will work on complete streets projects around Eisenhower Park as per their updated workplan. Next step is for subgroup to meet with Parks Dept. Will concentrate on improving accessibility from Merrick Ave. Sustainable LI is handling Complete Streets for Suffolk via Wyandanch community. Town of Babylon has a Complete Streets policy in place, as does Suffolk County. Incorporates CS concept in all county road work and included in their capital plan. Nassau County? MLK Health Center is in Wyandanch. Will meet with key people in SCDOH so health center is aware of the Rx for Walking Program and link it to walking paths in Wyandanch. Wyandanch Rising's major supporter is willing to implement Complete Streets. Community groups already engaged.

Some of the funds from the NYSHF grant are supporting Complete Streets work and some funds supporting education/promotion efforts that tie health message of walking/exercise to Complete

Streets projects in progress and those concluded. Want people to make the connection between health and a policy like Complete Streets. The overarching public awareness initiative that the LIHC is sponsoring incorporates promotion/awareness related to Complete Streets and healthy activity.

Commercial Partners – chaired by Janine Logan. No formal committee meetings held yet, but met with Newsday reps. Emphasized the need to become partners in this public health effort. Newsday to report back with some ideas. Realize we can't just be advertisers. Also met with nutritionist from ShopRite in Commack Shelbi Thurau. She is interested in partnering with us. She offers education and shopping tours for shoppers – all at no charge. Several LIHC members reported that they have working partnerships with local grocers similar to this. This is synergy we are looking for. Commercial partners, although some may offer similar services provided by hospitals/CBOs, are important to bring into the fold because of their resources and close community connections. Volunteers needed for this subgroup. More formal documents needed – Pledge of Support, store front decal, etc. – to ensure the integrity of LIHC, once more commercial partners come on board.

Suffolk County Medical Society representative Dr. Bruce Berlin brought the idea of Rx for Walking program to full society board. Society wants to help collaborative achieve its goals. However, raises some concerns about Rx and liability. However, the Rx for Walking program would not use a legal prescription pad, but will use a specially designed pad that is more of a visual support for when physician suggests a patient gets more exercise (and walking is one way to do that). Pad would list LIHC website address where patient could find info about walking trails, parks, etc.

Other Business

Center for Public Health Continuing Education held a webinar “Implementing Complete Streets Public Awareness Campaigns.” Emphasized that successful CS program can't occur unless all components in place – program, policy, and public awareness. Must make the connection between the policy and the health benefit. PA campaign drives the message about health, which drives the message about complete streets activities, such as new sidewalks. (This is crux of what LIHC wants to achieve with its CS projects).

Helpful idea – create a section on website that catalogs walking stories from real walkers – enables them to upload photos/videos. Keeps the idea fresh and alive within the community.

The Long Island Health Collaborative was included in a report issued by the University of Kentucky about successful partnerships. Although not one of the selected partnerships for the study, the LIHC was nominated and is mentioned in the study. As LIHC is newly formed and does not have any relevant data yet, it was not selected as a study participant.

DSRIP Presentation

Nancy Copperman provided a comprehensive overview of the state's DSRIP program and the projects/priorities selected by LI's two lead applicants – also known as Performing Provider Systems (PPS). DSRIP is the (Medicaid) state's mechanism for streamlining and better coordinating care all aimed at saving money and reducing preventable admissions (ER and inpatient) by 25% over five years. PPS is the safety net facility through which state money flows. All PPSs throughout the state must achieve their goals, otherwise everyone is penalized. The LIHC, as the region's PHIP contractor, is a resource for PPSs and the DSRIP process. Through data collection and analysis that is local and regional, PHIP provides DSRIP and its members with relevant info to ensure goals are met. PHIP also education/training resource for DSRIP partners and the region's coordinator of population health activities.

Upcoming Meeting Dates (*all meetings at the NSHC offices in Hauppauge, unless noted otherwise*)

Thursday, February 26, 2015 10 – 11:30 a.m. (A meeting of the NSHC Communications Committee and LIHC Education/Public Outreach Subgroup follows immediately and ends at 12:30 p.m. Members of the NSHC Communications Committee are part of the LIHC Education/Public Outreach Subgroup.)

PLEASE REMEMBER:

Facebook page and Twitter accounts for the Long Island Health Collaborative:

Twitter: @ligethealthy <https://twitter.com>

Facebook: <https://www.facebook.com/pages/Long-Island-Health-Collaborative/1451139511781173>

Please friend and follow. Tweet any news related to obesity reduction/programs; healthy lifestyle, walking, and walkability projects in local communities. As a reminder subgroup chairs and subgroup members are as follows:

Pat Kiernan and Nancy Copperman (Co Chairs) – Grants

Chris Hendriks – Education/Public Outreach

Yvonne Spreckels and Karyn Kirschbaum (Co Chairs) – Walking Initiative

Janine Logan – Commercial Partners

Nancy Copperman – Complete Streets

Laurel Breen - Education Sector